



January 1, 2024

Thanks to your generous support and sponsorship, the Shorewood SEED Foundation's *Swing with Shorewood* event has become a highly visible and successful fundraiser for the Shorewood School District. Since its inception, the event has raised more than \$3 million to support academic programming in our schools. This year, the event will be held on Saturday, May 4, 2024 at Discovery World. **We hope you will consider critical sponsorship of *Swing with Shorewood* this year.**

Swing with Shorewood has become an important Shorewood tradition. The event is now a vital tool for raising awareness of school needs and issues and involves Village residents, businesses, teachers, and administrators in actively supporting our schools – the centerpiece of Village life. Your support of *Swing with Shorewood* offers a highly visible demonstration of your commitment to our community.

Because of the significant funding shortfalls that the Shorewood School District continues to face due to inflation and a 0% increase in state public education funding, we are asking for your continued sponsorship of the event. Your support will help maintain outstanding academic programs in our schools, arts and physical education programs, counseling services, foreign language instruction, and now racial equity that attract families to our unique community.

The following page outlines a variety of sponsorship opportunities along with the public recognition offered at each level. We deeply appreciate your participation as a *Swing* sponsor and truly hope you will stand with our Shorewood schools this year. If you have any questions, please call upon one of us!

Sincerely,

Sincerely,

Sarah Lehmann
Swing with Shorewood Chair
414.801.9063
lehwomann@yahoo.com

Melissa Nelsen
SEED Board Chair
414.687.1033
mnelsen4@gmail.com

SEED Sponsorship Opportunities and Recognition

**This year ALL sponsors will be recognized on scrolling electronic signage at the event, in our online auction prior to the event AND in ad books distributed to all attendees!*

_____ \$5,000 Presenting Sponsor

- Logo recognition in the Swing with Shorewood event program and a Two-page program Color advertisement* along with exposure to the SEED list of 2500 subscribers
- Recognition on the SEED Foundation website and Facebook page in advance of the event
- Acknowledgement in other event promotions, including flyers distributed in schools & community
- Logo recognition on event signage and verbal acknowledgements at the event
- One reserved table for ten guests with prominent table signage
- Speech at the event as our Presenting Sponsor
- 10 raffle tickets for a chance to win \$1500 Southwest gift card

_____ \$2,000 Collaborating Sponsor

- Logo recognition in the Swing with Shorewood event program and a full-page program Color advertisement*
- Recognition on the SEED Foundation website in advance of the event
- Acknowledgement in other event promotions, including flyers distributed in schools & community
- Logo recognition on event signage and verbal acknowledgments at the event
- One reserved table for ten guests with prominent table signage
- 10 raffle tickets for a chance to win \$1500 Southwest gift card

_____ \$1,500 Teacher Sponsored table

- 10 tickets for teachers to attend the event
- Recognition on the SEED Foundation website in advance of the event
- Acknowledgement in other event

_____ \$1,500 Sponsor table

- 10 tickets to attend the event with table signage
- Acknowledgement in our event program

Program Advertisers* **Additional \$200 for a color ad**

_____ \$500 full-page program advertisement (4.5" wide X 7.25" high)

_____ \$250 half-page program advertisement (4.5" wide X 3.5" high)

_____ \$125 quarter page program advertisement (2.125" wide X 3.5" high)

Advertisers must provide camera-ready artwork for inclusion in the Swing with Shorewood program.

NOTE: Please send in **BLACK and WHITE** camera ready artwork unless you have paid the \$200 surcharge for color.

Event Supporters

_____ Tickets to Swing with Shorewood at Discovery World at \$125 each

_____ Donation to support the event, unable to attend. Please accept tax deductible contribution of \$_____ to support the SEED program. Donors will be acknowledged in the program.

_____ I want to remain anonymous; my gift should not be listed in the program.

*The following deadlines apply to these recognition benefits:
Friday, April 19– program recognition and advertisers deadline.

If you have questions, Sarah Lehmann at lehmann@yahoo.com. Checks should be made payable to SEED. Mail your contribution with this form to:
SEED Foundation
PO Box 71235
Shorewood, WI 53211