

Thanks to the generous support of the SEED Foundation, the Shorewood School District can continue to provide a wide range of creative and enriching opportunities and experiences for our students and staff. We are truly grateful for your gifts. Public education funding sources are limited, but the contributions of SEED supporters like you sustain the excellence our community expects and our alumni remember.

*Laurie Burgos, Ph.D.  
Superintendent,  
Shorewood Schools*



## Visible impacts of SEED

A key theme of SEED is keeping the school's tools and technologies up to date. Last school year, this included new orchestra instruments, makerspace materials and state-of-the-art microscopes for the high school biology lab.

*"These microscopes are not just tools; they are catalysts for curiosity, sparking a deeper understanding of biological concepts. The impact is immeasurable, creating an immersive environment that fosters analytical and observational skills crucial for our students' future success."*

*Traci Murphy, SHS science teacher*

One of the most visible gifts you'll see this school year is in the classroom libraries of our elementary schools. SEED donors funded over 8,000 new books! Follow us throughout the year to hear more stories about SEED donations. A full list of this year's gifts can also be found on the back of this pamphlet.

**EVERY Gift Makes  
A Difference!**

## Grants Gifted 2023-2024

### \$132,000 – Direct to District

- \$100,000 Classroom Libraries
- \$27,000 Professional Development
- \$5,000 Scholarships and Activity Fund for field trips and travel

### \$22,397 – Teacher Grants

- \$6,747 SHS Chemistry Equipment
- \$1,700 SHS PAWS Wellness Room
- \$4,900 Atwater and Lake Bluff Drums
- \$4,700 Atwater and Lake Bluff Decodable Books
- \$2,850 Courageous Community for Equity
- \$1,500 SIS Cooperative Learning & Team Building

### \$70,000 – Excellence in Teaching Award

These awards are made possible through a donor advised fund.

### \$34,330 – Educate Forward Endowment Fund

*Build for the future!  
10% of all donations go to SEED's Educate Forward Endowment Fund.*

**Please join  
the campaign!**

**seed** SHOREWOOD  
SEED  
FOUNDATION

**Inspiring  
Creativity & Learning**

**2024-2025 Annual Campaign**



**Supporting  
Shorewood Schools for over 20 Years**

# GOAL: \$150,000 to empower students and teachers!

SEED 2024-2025  
Annual Fund Donation

## What is SEED?

SEED is a champion for Shorewood Public Schools – and has been for more than 20 years. Together, we have given back over \$4,000,000 since 2003.

SEED focuses on educational excellence – creating an engaging, equitable and award-winning environment. The group is especially important now, as rising inflation has further strained school budgets. We want to retain the exceptional quality of education that makes Shorewood so special.

SEED is an all-volunteer organization. Interested in helping? Reach out to ShorewoodSEED@gmail.com.

## Together, we can continue Shorewood’s history of excellence in education.

The district has given us our next goal and requested we sponsor these top initiatives:

- Updated iPads, 360 in total, necessary to access key curriculum and to prepare for the state assessment exam. Impacts grades K5-2.
- Additional after school enrichment opportunities on Wednesdays. Target activities include Computer Science, Spanish Language, and Maker Space expansion. Impacts K-8.
- Additional teacher training and materials for the new math curriculum, which will make calculus available to all students in grade 12. Elementary schools have been completed, and the rollout is now focused on grades 7-12.

## Mark your calendars for these events that support SEED!

October 23

SEED Social, 7pm  
(Camp Bar, Shorewood)

October 29

Dine at Cloud Red, 5-9pm

November 6

SEED Social, 8:30am  
(City Market, Shorewood)

January 23

Roller Skate Social  
(Skateland, Butler)

February 6

SEED Social, 7pm  
(Waterford Wine & Spirits, Milw)

April 9

Wine Pull Social, 7pm  
(SCOUT Wine Merchants)

May 3

Swing with Shorewood  
(Saint Kate The Arts Hotel)

## Make Your Gift TODAY!

### Recognized Donor Levels

<b>Champion</b>	Gifts above \$3,000
<b>Promoter</b>	\$1,000 – \$2,999
<b>Advocate</b>	\$500 – \$999
<b>Supporter</b>	\$100 – \$499
<b>Partner</b>	\$99 and under

Enclosed is my contribution of \$ \_\_\_\_\_ payable to Shorewood SEED Foundation.

- General Education Fund
- Grants to support teachers/schools
- Educate Forward Endowment
- Donate to other \_\_\_\_\_

Please charge my:  MasterCard  Visa

Card # \_\_\_\_\_

CVVC Code # \_\_\_ \_\_\_ \_\_\_ Exp Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_  
(Please Print)

### Name to be recognized on donor list:

Name \_\_\_\_\_  
(Please Print)

Email \_\_\_\_\_

Address \_\_\_\_\_

shorewoodseed.org

Donate online or mail to:  
**Shorewood SEED Foundation**  
PO Box 71235,  
Shorewood, WI 53211

Scan to Donate



The total amount of this contribution is credited as a charitable deduction to the fullest extent allowed by law. No goods or services were provided to the donor. An acknowledgment will be sent upon receipt.



### Donate to SEED through United Way

*SEED is not a listed organization, you can allocate funds by writing in Shorewood SEED Foundation.*

## Join the Champions’ Club!

Back this year! A special thank you dinner will be held at Lake Park Bistro for donors who give at the Champion Level, \$3000 or more.

